

Burke Oppenheim

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SUMMARY

Senior Product Designer with 12+ years of experience crafting user-centered experiences for enterprise SaaS products. Deep expertise in end-to-end UX — from discovery and wireframing through high-fidelity prototyping, usability testing, and design system governance. Proven track record of translating complex user needs and business requirements into compelling, accessible interfaces. Skilled at influencing stakeholders, mentoring designers, and using data-driven insights to measure and communicate design value. Additional background in product management and front-end development enables seamless collaboration with engineering and accelerates concept-to-delivery cycles.

PROFESSIONAL EXPERIENCE

Senior Product Designer & Product Manager | **Compyl** *Jun 2025 – Present • Remote*

- Lead end-to-end UX design across enterprise GRC workflows, integrations, dashboards, and compliance tooling — owning user flows, wireframes, prototypes, and high-fidelity visuals in Figma.
- Translate complex user needs and business requirements into intuitive, accessible experiences for a data-heavy enterprise SaaS platform.
- Define and present design strategies and recommendations to cross-functional stakeholders and leadership, gaining alignment on product vision and priorities.
- Partner with UX research to plan usability studies, synthesize findings, and integrate insights into iterative design improvements.
- Recommend and track design success metrics, communicating the value of design decisions to product and engineering partners.
- Mentor and provide structured feedback to junior designers; contribute to design best practices, templates, and component governance.
- Contribute to design system architecture, accessibility standards (WCAG), and cross-platform consistency across the product.
- Build and maintain an internal prototype hub used for stakeholder alignment and rapid concept validation.

Senior UI/UX Designer | **CarGurus** *Jan 2025 – Jun 2025 • Boston, MA*

- Led end-to-end design across consumer mobile and product experiences, contributing to a 15% increase in user retention and 10% boost in lead-to-sale conversion.
- Created user journeys, wireframes, and interactive prototypes across iOS, Android, and web at multiple fidelity levels in Figma.
- Designed AI-powered vehicle search and recommendation experiences, reducing user search time by 28% and increasing listing engagement by 22%.
- Applied user research and A/B testing insights to iterate on designs, achieving 90% task success rates in usability testing.
- Partnered with product, engineering, and data teams to align design strategy with business objectives.
- Advanced the design system, cutting design-to-dev handoff time by 25%.
- Led accessibility audits achieving WCAG 2.1 AA compliance for key user journeys.

Senior User Experience Designer | **SAI360** *Jan 2020 – May 2024 • Watertown, MA*

- Led UX strategy, prototyping, and end-to-end design for enterprise GRC platforms, improving user satisfaction scores by 20%.
- Drove design decision-making by synthesizing user research, usability testing, and workflow analysis into actionable product improvements.
- Designed scalable design systems and pattern libraries, ensuring consistency and cross-platform scalability for complex enterprise software.
- Mentored and art directed contracted designers, reducing outsourcing costs by 25% while maintaining design quality standards.
- Created and presented design strategies and recommendations to stakeholders and product leadership, influencing roadmap priorities.

- Introduced emerging AI-assisted design workflows to improve team efficiency, collaboration, and design iteration speed.
- Nominated for SAI360 CEO Award (2023); Bronze Medal, Anthem Award (2022).

Art Director | Southworth Development

Mar 2019 – Dec 2019 • Newton, MA

- Directed visual strategy and digital design across web, print, branding, and marketing — contributing to a 10-point NPS increase.
- Led website overhaul initiatives including prototyping, stakeholder presentations, and implementation oversight.
- Collaborated with Creative and Marketing Director on brand activation and design standards across all channels.

Web Designer & Front-End Developer | JLL

2017 – 2019 • Boston, MA

- Designed and developed responsive websites, email campaigns, and digital marketing assets across commercial real estate initiatives.
- Built front-end implementations in HTML, CSS, and JavaScript, bridging design intent and engineering execution.
- Directed Creative Team meetings, fostering collaboration and elevating design quality standards.

Graphic Designer | JLL

2015 – 2017 • Boston, MA

- Designed brand identities and campaigns including logos, brochures, signage, infographics, and presentations.
- Managed multiple concurrent projects under time-sensitive deadlines, consistently delivering high-quality creative work.
- Received JLL Values in Practice Award (2017, 2018).

SKILLS

Design: End-to-End UX, User Research, Usability Testing, Wireframing, Prototyping (Low & High Fidelity), User Flows, Information Architecture, Interaction Design, Design Systems, Data Visualization, Accessibility (WCAG), Responsive Design

Tools: Figma, Adobe Creative Suite, Azure DevOps, Webflow, Framer, HTML/CSS/JavaScript, Jira, Confluence, Microsoft Office, Miro, Zeroheight

Product: Stakeholder Alignment, Design Strategy, Roadmap Planning, Agile, Sprint Planning, Cross-Functional Leadership, Mentorship & Designer Development, UX Metrics & KPIs, Design Reviews, Prioritization, Stakeholder Presentations, Release Management

AI Tools: Cursor, Claude, Claude Code, v0.dev, Lovable, Replit, Figma MCP, GitHub Copilot, DALL-E, ChatGPT

Domain: Enterprise SaaS, GRC & Compliance Platforms, Consumer Mobile, Dashboard & Analytics Design

EDUCATION & CERTIFICATIONS

Stonehill College — B.A. Graphic Design

General Assembly — Front-End Web Development Certificate

Google — User Experience Design Certificate

Webflow — SaaS 101

Webflow — Content Management Systems